



D A T A W I N D

## **PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

# **Datawind announces multi-language support for Ubislate series tablets**

**Strategic alliance with Reverie Language Technologies to Offer world's lowest  
cost tablet PCs in multiple languages**

New Delhi, May 4th, 2012 – Users of Ubislate tablets will be able to use the tablet in English, Hindi, Marathi, Tamil, Punjabi and various other languages of India and the world. Datawind has entered a strategic alliance with Reverie Language Technologies Pvt. Ltd. of Bangalore to ensure that the Ubislate series of tablets will offer an end user experience in all major local languages of India and the world.

Announcing the alliance Suneet Singh Tuli, CEO of Datawind said, “We are very happy to have formed this strategic partnership with Reverie for supply of language solutions. We feel strongly that technology should reach every corner of the world and knowledge of English should not be a barrier. This language solution will benefit the users by offering a new world of services and products to a segment of world population that has been ignored for so long.”

Reverie Language Technologies CEO Arvind Pani said, “We are very excited to be part of Datawind family and getting a chance of making digital information available to the masses in their preferred language. We strongly believe that our alliance will go a long way in bridging the digital divide in the under-privileged communities across the world.”

An operating system level of integration will ensure that the complete user experience will be in the language of choice of the customer. UbiSlate tablets will have text- rendering technology capable of displaying all languages including complex scripts and keypads for all supported languages including transliteration technology.

Datawind will provide UbiSlate range of tablets and its services in all major local regional Indian and world languages. The language aware tablets will allow the information to be consumed and created in the preferred language of the user, freeing them from using English alone.